Pole pocket will be printed and folded over. Will be visible on backside.

**FOLD LINE** 

**SEW LINE** 

Pole pocket bleed will cover this area.

## Street Pole Banner

24" x 36"

Overal Dimensions: 49" W x 41" H

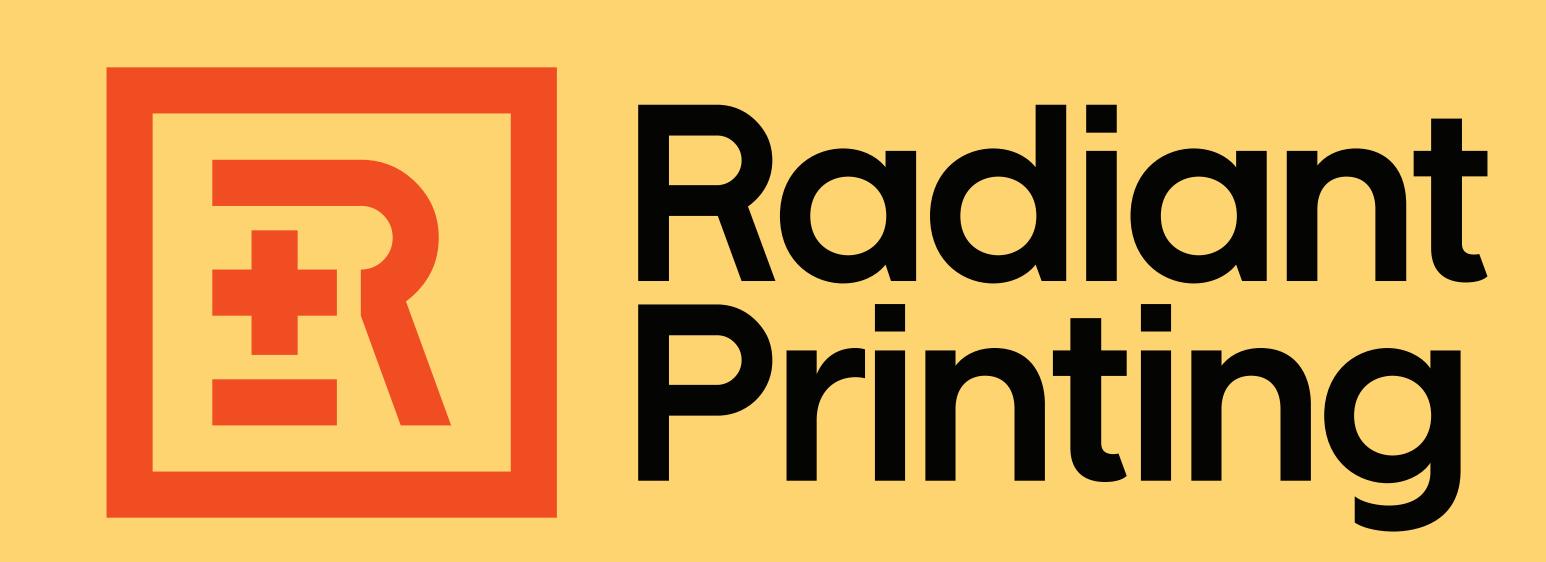
Yellow Safe Zone: 22" W x 31" H

Upload at 100% scale.

Keep all important graphics in the Yellow Safe Zone.

Everything in the white area will print, but is in risk of being close to the edge or trimmed off.

FRONT



## **Graphic Specifications**

- · Create to template specifications
- · 125 DPI resolution
- CMYK Color
- No template lines
- · Embed/link all images
- · Create to outline all fonts

## Acceptable file formats:

- · Photoshop (.psd, .psb)
- · Illustrator (.ai, .eps)
- · Flattened .tiff
- · Press quality .pdf

BACK

**SEW LINE** 

**FOLD LINE** 

Pole pocket bleed will cover this area.