

**We recommend solid color for bleed/pole pocket area.**

Pole pocket will be printed and folded over. Will be visible on backside.

FOLD LINE

SEW LINE

# Street Pole Banner

24" x 36"

**Overall Dimensions: 49" W x 41" H**

**Yellow Safe Zone: 22" W x 31" H**

**Upload at 100% scale.**

**Keep all important graphics  
in the Yellow Safe Zone.**

**Everything in the white area will  
print, but is in risk of being close  
to the edge or trimmed off.**

**FRONT**

SEW LINE

FOLD LINE

**We recommend solid color for bleed/pole pocket area.**

Pole pocket will be printed and folded over. Will be visible on backside.

**Pole pocket bleed will cover this area.**



# Radiant Printing

## Graphic Specifications

- Create to template specifications
- 125 DPI resolution
- CMYK Color
- No template lines
- Embed/link all images
- Create to outline all fonts

## Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

**BACK**

**Pole pocket bleed will cover this area.**