

We recommend solid color for bleed/pole pocket area.

Pole pocket will be printed and folded over. Will be visible on backside.

FOLD LINE

SEW LINE

Street Pole Banner

24" x 48"

Overall Dimensions:

49" W x 53" H

Yellow Safe Zone:

22" W x 43" H

Upload at 100% scale.

**Keep all important graphics
in the Yellow Safe Zone.**

**Everything in the white area will
print, but is in risk of being close
to the edge or trimmed off.**

FRONT

Pole pocket bleed will cover this area.



Radiant Printing

Graphic Specifications

- Create to template specifications
- 125 DPI resolution
- CMYK Color
- No template lines
- Embed/link all images
- Create to outline all fonts

Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

BACK

SEW LINE

FOLD LINE

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