Pole pocket will be printed and folded over. Will be visible on backside.

FOLD LINE

SEW LINE

Pole pocket bleed will cover this area.

Street Pole Banner

24" x 48"

Overal Dimensions:

49" W x 53" H

Yellow Safe Zone:

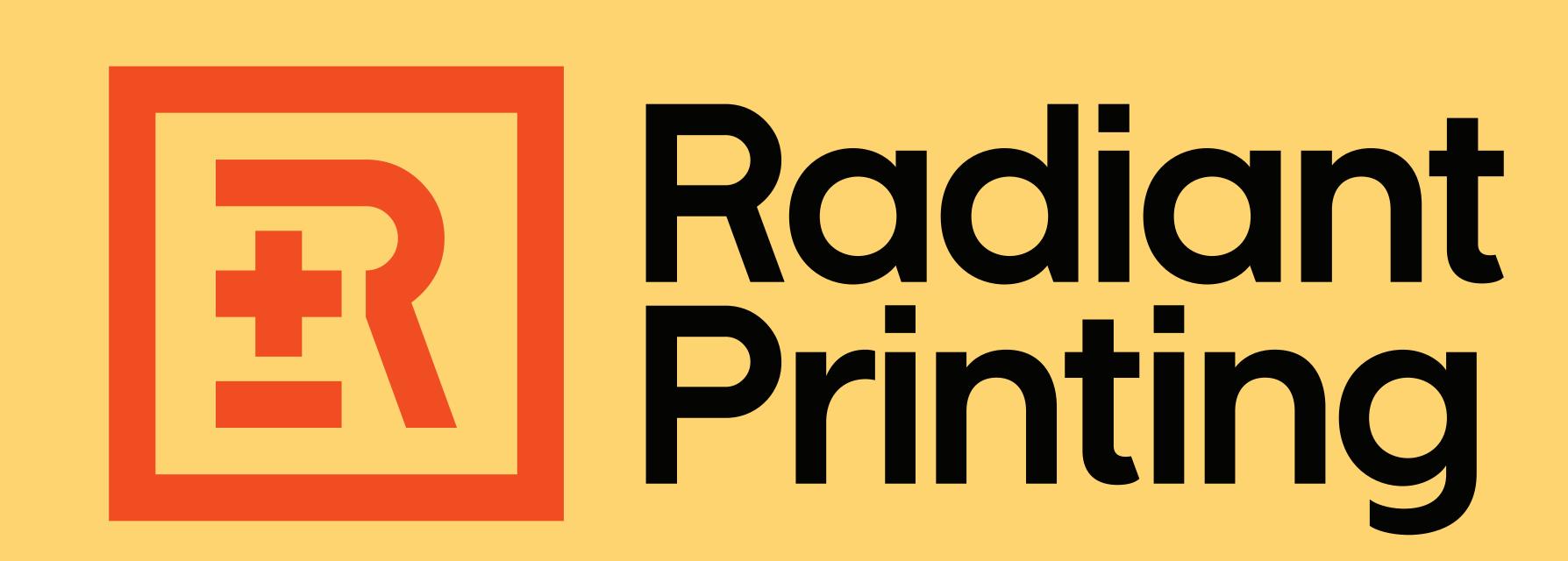
22" W x 43" H

Upload at 100% scale.

Keep all important graphics in the Yellow Safe Zone.

Everything in the white area will print, but is in risk of being close to the edge or trimmed off.

FRONT



Graphic Specifications

- · Create to template specifications
- · 125 DPI resolution
- · CMYK Color
- No template lines
- · Embed/link all images
- · Create to outline all fonts

Acceptable file formats:

- · Photoshop (.psd, .psb)
- · Illustrator (.ai, .eps)
- · Flattened .tiff
- · Press quality .pdf

BACK

SEW LINE

FOLD LINE

Pole pocket bleed will cover this area.