

**We recommend solid color for bleed/pole pocket area.**

Pole pocket will be printed and folded over. Will be visible on backside.

FOLD LINE

SEW LINE

Pole pocket bleed will cover this area.

# Street Pole Banner

24" x 60"

**Overall Dimensions:**

49" W x 65" H

**Yellow Safe Zone:**

22" W x 55" H

**Upload at 100% scale.**

**Keep all important graphics  
in the Yellow Safe Zone.**

**Everything in the white area will  
print, but is in risk of being close  
to the edge or trimmed off.**

**FRONT**



## Radiant Printing

### Graphic Specifications

- Create to template specifications
- 125 DPI resolution
- CMYK Color
- No template lines
- Embed/link all images
- Create to outline all fonts

### Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

**BACK**

SEW LINE

FOLD LINE

Pole pocket bleed will cover this area.

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